

Marketing Assistant

Are you looking to build a long-term career in marketing? We're looking for an enthusiastic and creative Marketing Assistant to join our friendly, collaborative team. This is a great opportunity to gain hands-on experience across digital and print marketing, including content creation, social media, email marketing, website management and campaigns. You'll work closely with colleagues across the business, contributing ideas and supporting a wide range of marketing activities, with genuine opportunities for training, development and progression as your skills and confidence grow.

This is a full-time (40 hours per week), permanent, office-based role, although some flexibility may be considered.

Key Responsibilities

- Support the day-to-day delivery of marketing activities across digital and print channels
- Create, edit and upload website content to ensure information remains accurate, engaging and up to date
- Assist with SEO activity and contribute to improving website performance and visibility
- Produce and update marketing materials including brochures, presentations, leaflets and promotional content
- Support the creation of content for social media, email marketing and other digital channels
- Assist with email campaigns and wider business communications
- Maintain marketing assets, content libraries and brand materials
- Support the planning and delivery of marketing projects, campaigns and events
- Monitor and report on marketing activity and campaign performance
- Research and contribute creative ideas for future campaigns and content
- Liaise with colleagues across different departments to gather information and support marketing requirements
- Provide general administrative support to the marketing team

Candidate Requirements

- A marketing degree, qualification or relevant marketing training
- Some practical marketing experience gained through employment, internships, placements, work experience or similar

Kudos Blends Limited

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- An understanding of key marketing principles and a genuine interest in developing a career in marketing
- Some knowledge of website management, SEO, social media and email marketing
- Experience using Adobe Creative Cloud or similar design software
- Excellent written communication and proofreading skills
- Strong attention to detail and an eye for visual consistency and branding
- Good IT skills and confidence learning new systems and software
- Strong organisational skills with the ability to manage multiple tasks and deadlines
- A proactive and positive approach to work
- Creativity, enthusiasm and a willingness to contribute new ideas
- The ability to work both independently and as part of a team

Salary: £26,500 - £28,000 per annum, based on a 40-hour working week

Non-contractual benefits:

- Employee health & wellbeing programme
- Employee rewards/discount scheme
- Performance bonus scheme
- Professional development opportunities
- Duvet day initiative
- Social events
- Free on-site parking
- Modern offices and facilities

Please Note: Due to our rural location, reliable transport is essential as public transport is not available.

How to Apply:

If you're looking to develop your marketing skills and be part of a small, collaborative team, we'd love to hear from you.

Please apply with a covering letter outlining your suitability for the position, together with a copy of your CV. Applications that do not include a covering letter will not be considered.