



 **KODA™** Potassium Bicarbonate

Cost In Use

Significantly reducing the sodium content of your chemically leavened baked goods is simple with **KODA™** Potassium Bicarbonate.

Our products are specifically developed for the bakery industry and tailored to deliver high quality, delicious tasting baked goods with an improved nutritional profile.

the **chemistry** behind baking

KUDOS 
BLENDS

KODA™ Potassium Bicarbonate – Delivering sodium reduction with minimal cost impact

KODA™ Potassium Bicarbonate provides an easy route to reduce sodium in chemically-leavened baked goods. Developed specifically for the bakery sector, KODA™ ensures consistent performance, clean flavour, and excellent texture across a wide range of applications. With sodium reduction targets tightening globally, KODA™ helps you meet nutritional guidelines and retailer demands without reformulating from scratch.

Because leavening agents represent such a small percentage of total recipe weight, replacing sodium bicarbonate with KODA™ results in only a marginal

change in cost per unit, typically within standard recipe variation.

This minimal cost impact, combined with its proven leavening efficiency and consistent performance, makes KODA™ the preferred solution for global bakery brands committed to improving nutritional profiles without affecting quality or profitability.

The following table illustrates the difference in cost between sodium bicarbonate and KODA™ Potassium Bicarbonate in a range of bakery products.

Bakery Product	Total Recipe Cost (¢/100g)		Cost Difference USD/100g
	Sodium Bicarbonate	KODA™ Potassium Bicarbonate	
 Cake	17.54¢	17.61¢	0.07¢
 Cookies	19.53¢	19.61¢	0.08¢
 Pancakes	6.38¢	6.52¢	0.14¢
 Tortilla	7.11¢	7.17¢	0.07¢

**example cost in use for traditional bakery products*

If you'd like to learn more about how KODA™ Potassium Bicarbonate can reduce sodium levels in your bakery products contact us at technical@kudosblends.com or +44(0)1299 271 333.

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